CITIZEN ACT III
INSTRUCTIONS

REGISTRATION BONUS

10 points for any registration completed before Sunday, November 30th and 5 points for any registration completed between Monday, December 1st and Sunday, December 7th. A complete registration includes a completed team registration form and the submission of a pre-project.

OBJECTIF

Your CSR project should be linked to the banking industry and be actionable.

Assessment criteria:

1/ Project design
a) Context and description
b) Quality of analysis
c) Simplicity of the implementation

2/ Format
a) Visual appeal
b) Respect of the game guidelines
c) Clarity

3/ Impact
Brief evaluation
of entailed costs
and expected benefits

4/ Consistency
a) Feasibility / Means / Prospects
b) Integration into Société Générale business lines
c) Overall coherence of the project

5/ Originality
a) Extent of innovation
b) Capacity to change Société Générale
c) Capacity to change Société Générale working environment

EXPLANATION OF ENCLOSED SLIDES

We conceived this PowerPoint document to help you build your pre-project. To validate your registration, you have to register a complete team and submit this PowerPoint presentation (.ppt or .pdf file) by following the guidelines (Presentation / Framework / Methodology / Execution period). It will allow us to better understand your project and to assess all the projects in a fair manner. Do not hesitate to let your originality shine through... You have complete liberty with respect to the visual appearance of the template!
Now it's your turn to get to grip with your presentations! Good luck!

LOOKING FOR IDEAS?

Want to make sure your idea doesn't already exist? Go to our CSR library for examples of past CSR campaigns by Société Générale and previous CITIZEN ACT projects. You can access them by visiting www.citizenact.com.

SOCIETE GENERALE